JOIN SOLUTION

WEB3 SOLUTION MARKETING TOOLS

Jventures

UNLOCK THE FUTURE OF MARKETING WITH OUR CUTTING-EDGE **WEB3 MARKETING SOLUTIONS TAILORED FOR YOUR BUSINESS SUCCESS**

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ELEVATE YOUR ONLINE PRESENCE WITH STATE-OF-THE-ART WEB3 SOLUTIONS AND MARKETING TOOLS

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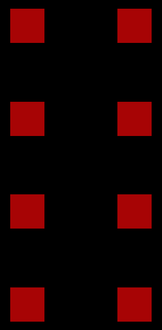
About J Ventures

J Ventures is the developer of the Digital Transformation platform and blockchain technology for Thailand's JFIN Chain, under the Jaymart Group.

We innovate and expand ecosystems using technology in our domain. Your success is our priority as we shape tomorrow's landscape through cutting-edge advancements in finance, commerce, and blockchain technologies.



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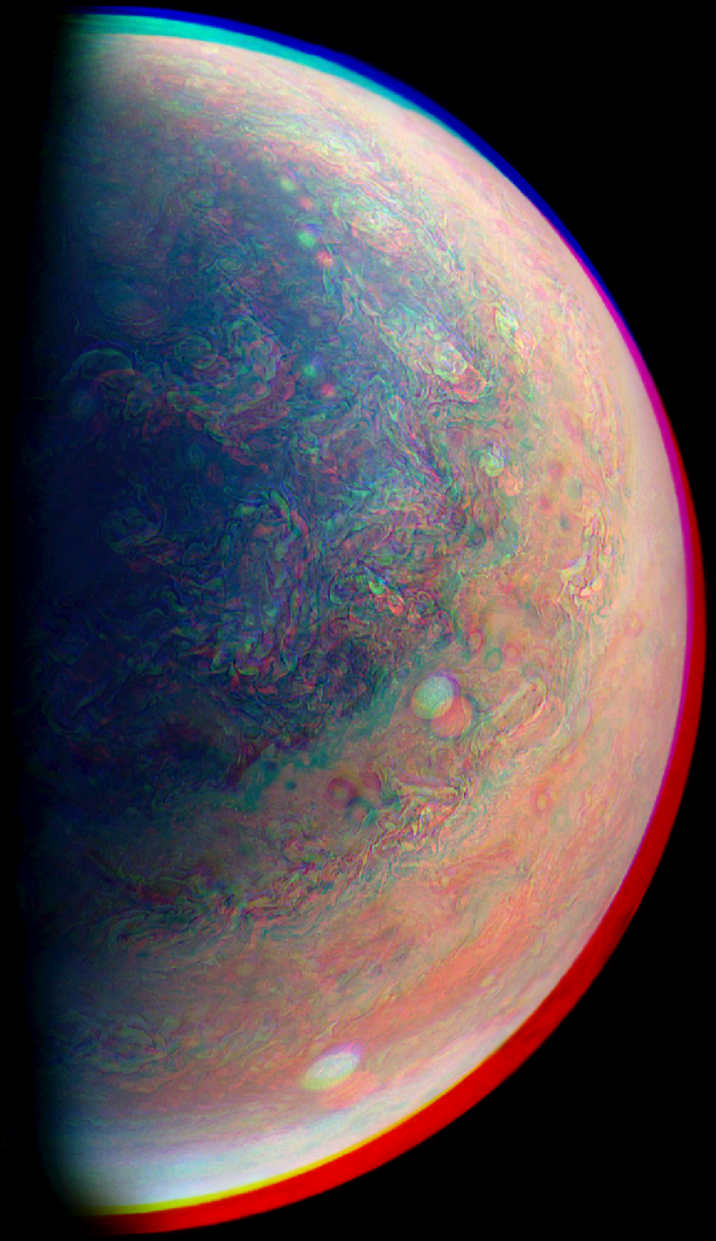

Your Web3 Engagement Platform

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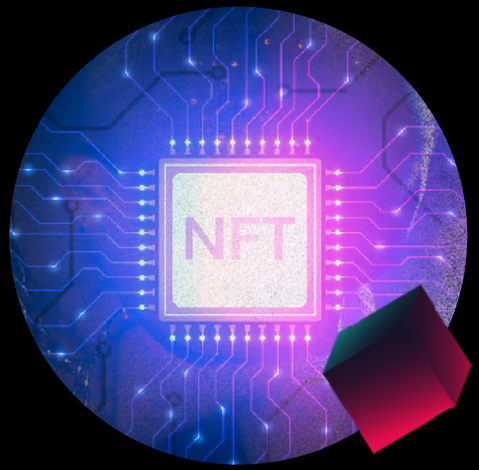
Key Features

Experience Management

- Point (Utility Token)
- Banner & Announcement
- Coupon and Privilege
- Customer Segment & eKYC Module

Business NFTs



- Certificate Module
- Ticket Module
- NFT Privilege
- NFT collectable Module
- Community Space

Engagement Campaign

- Rewards and Airdrop Module
- Gamification Module

Web3

Web3 consists of blockchain technologies with no intermediaries and is decentralized.

NFTs

Any form of tokens that cannot be accurately valued. Every NFT is unique and has their own digital signature and cannot be replaced.

Tokens

Built on existing blockchain to facilitate transactions or as a point system.

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Experience Management

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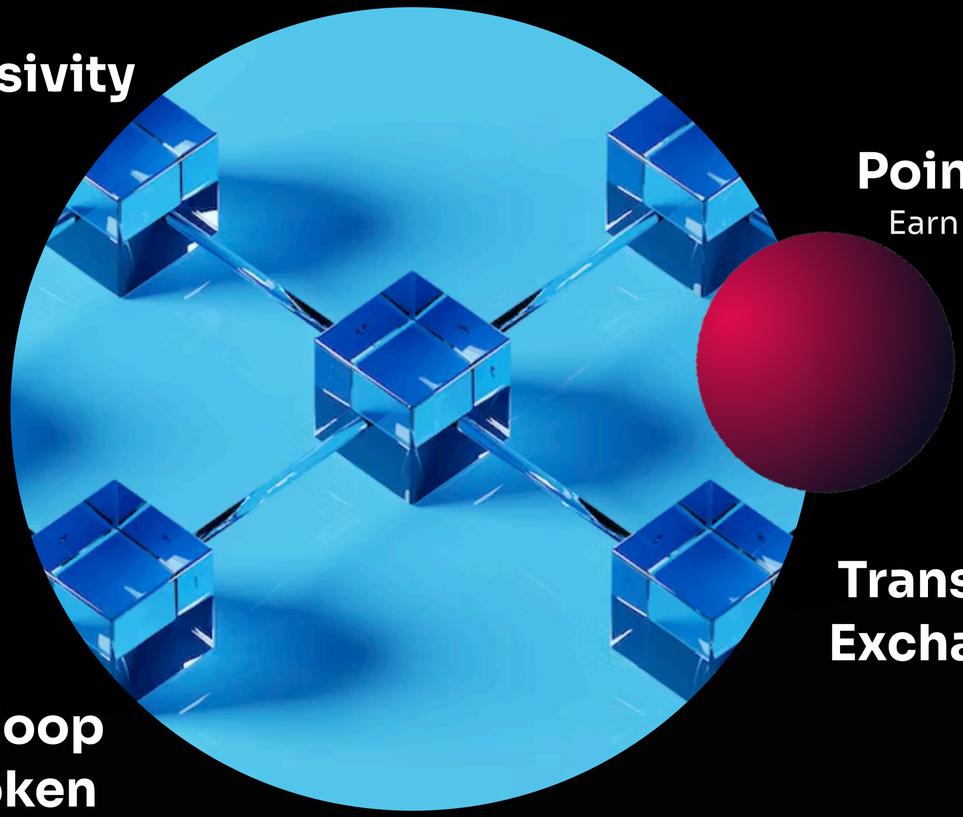
Point & Utility Token

Tokenize your rewards into token to unlock unlimited flexibility and accessibility for customers. They can manage, store and transfer/exchange their tokens according to their own preference.

Tier(s) Exclusivity

Points system
Earn & Burn Points

Integration
&
Merchant App Support



Transferable/
Exchangeable

Closed-loop
utility token

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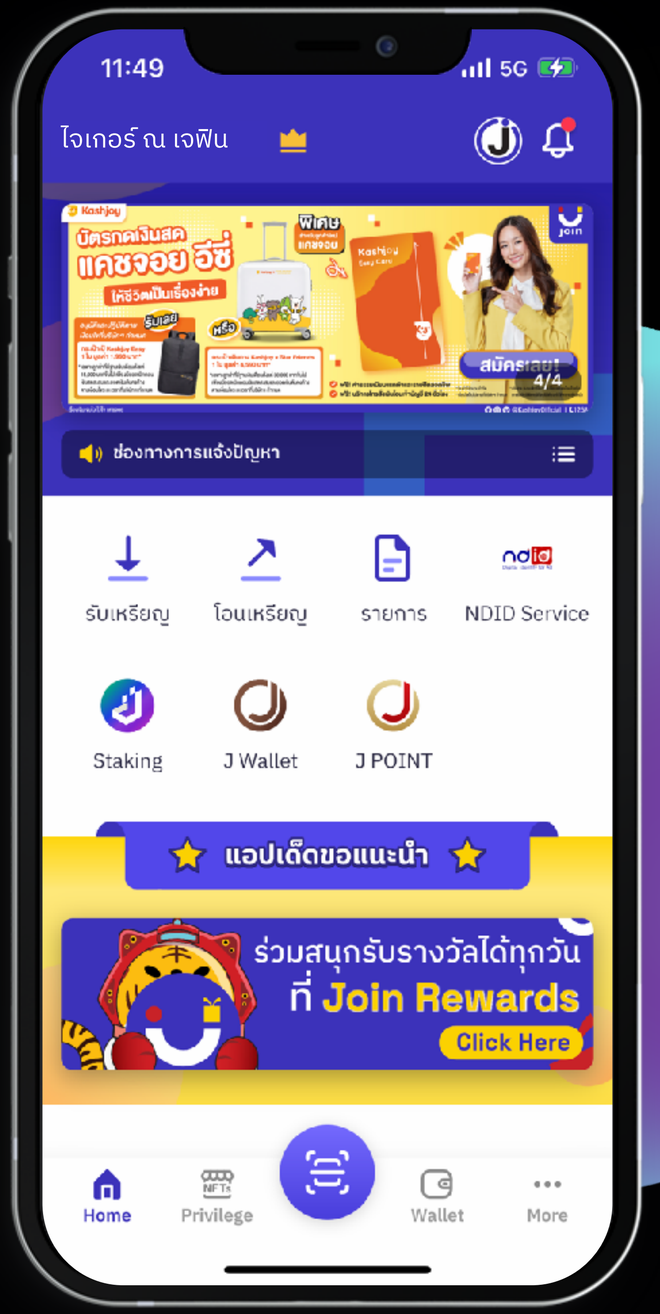
Banner and Announcement

Keep your customers updated with the official announcement and offer your special promotion



Hero Banner

News Feed

Notification

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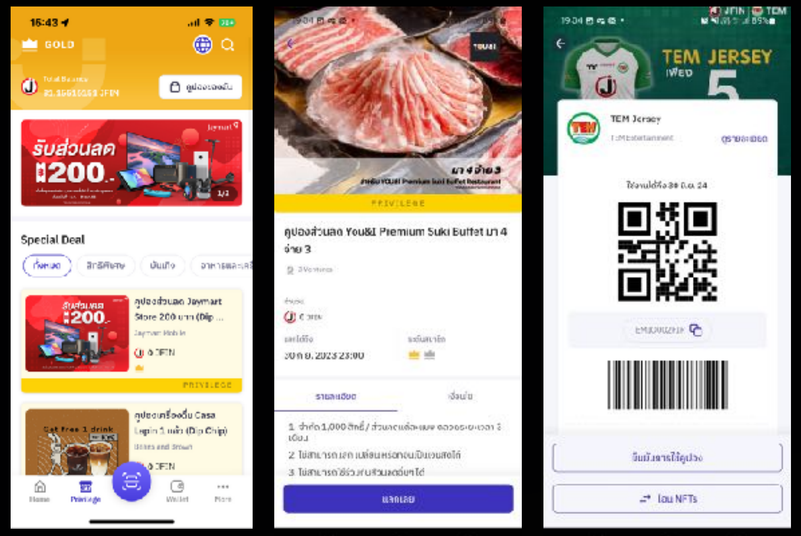
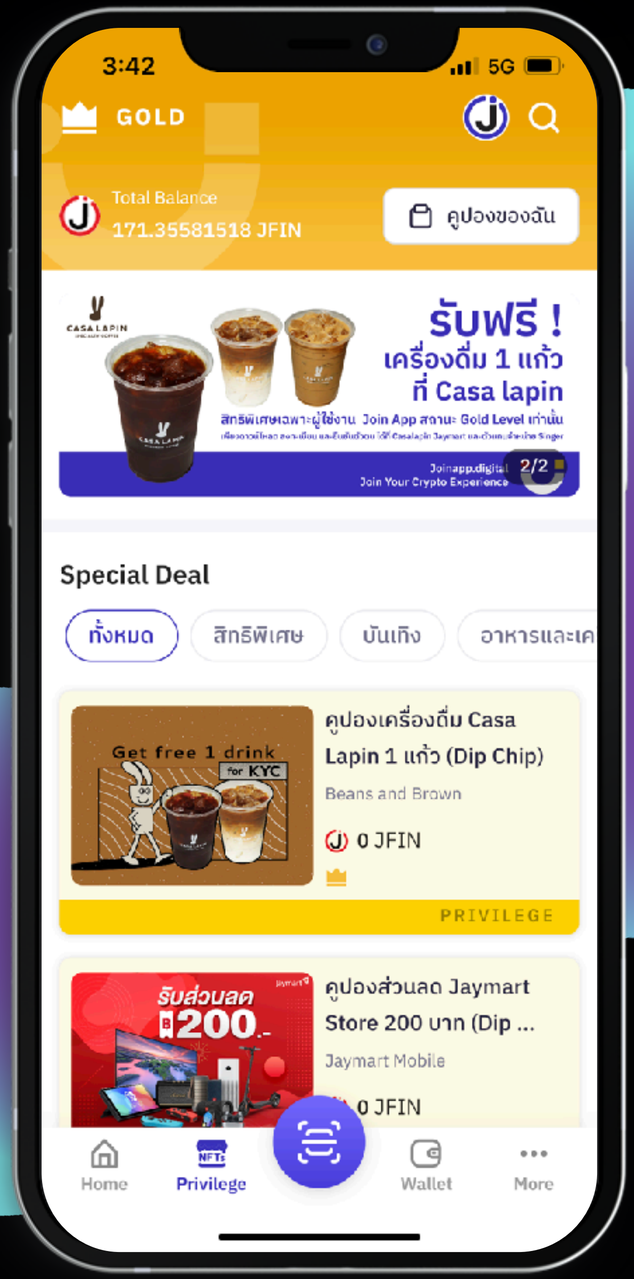
Coupon and Privilege

Coupons & privileges that are exchangeable/transferable with no risk of coupons fraud.



Gift vouchers & Redeemable coupons

Privilege



Membership

QR Code for offline events

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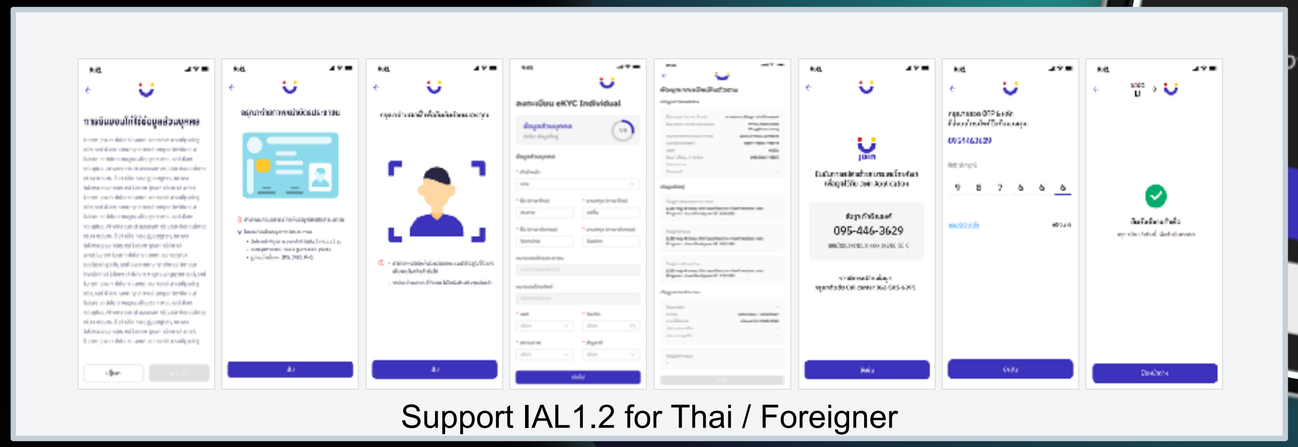
Customer Segment and eKYC Module

Ready-made eKYC feature to gain accurate customer information through Personal ID and biometric verification of facial scan. Customize your registration process to acquire specific information that can give you a better view of targeted customers.



Support IAL1.2 for Thai / Foreigner

Personal identification

Identity verification

Biometrics identification

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Engagement Campaign

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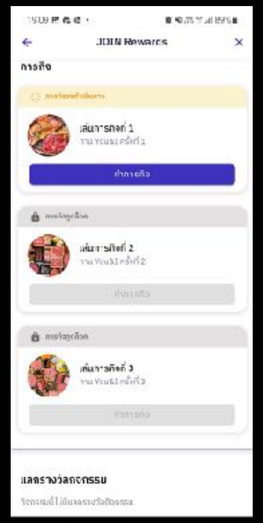
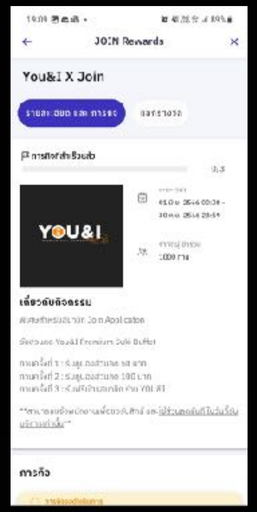
Reward and Airdrop Module

New and effective way to improve engagement of customers by receiving rewards through completing different tasks or missions at the event or simply by having specific NFTs that qualify for the airdrop.





On-site activities

Online claim

Multi-layer campaign

Code redemption

Survey

Daily check-in

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Join rewards
by JAS Green Village

NFT Ticket

Mini App

Gamification

Spin/Lucky draw

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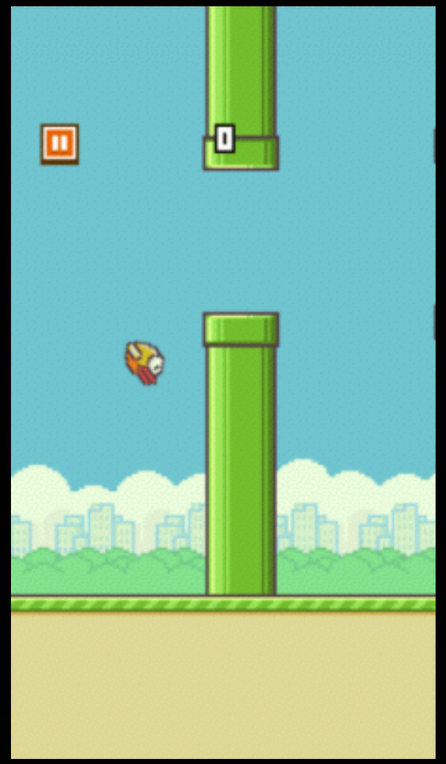
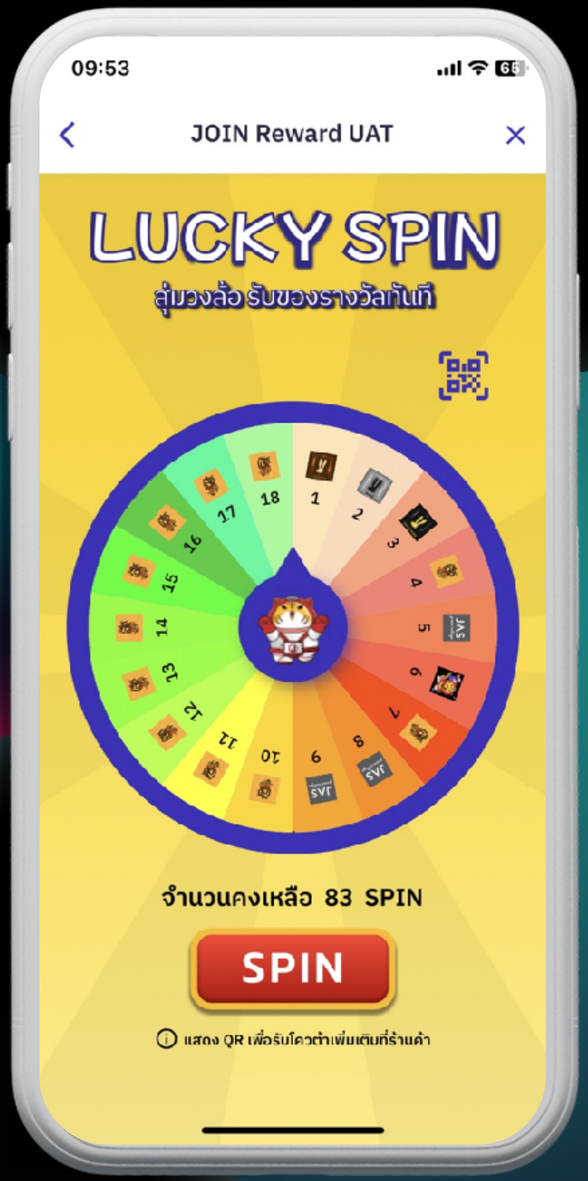
Gamification Module

Gamify your experience with customers to provide an alternative and exciting way to give out rewards and improve their engagement!



Play-to-earn

Leaderboards



Lucky spin

Mini game for rewards

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Business NFTs

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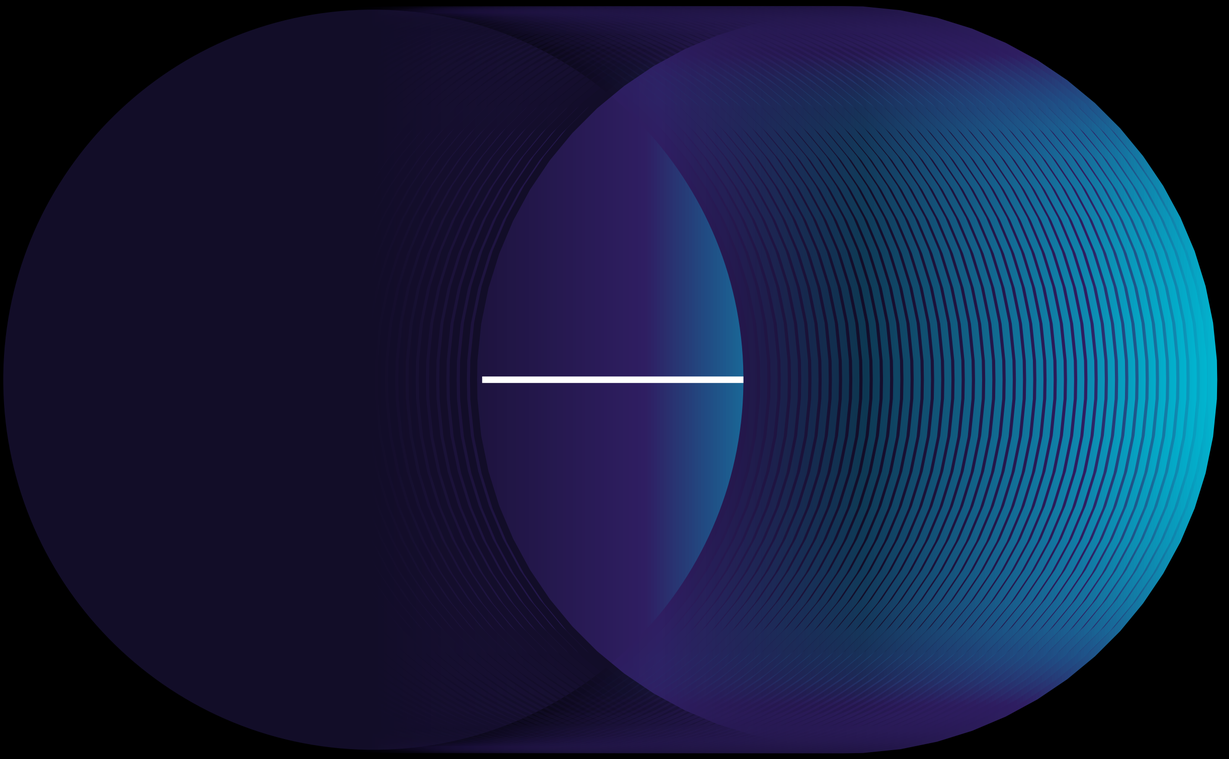
NFT Engine



A cutting-edge engine that streamlines the NFT experience, providing users with a seamless and accessible pathway to mint and manage their digital assets without requiring extensive web3 knowledge.

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Business Challenges

- Seamless User Experience
- Cost-Efficiency
- Scalable for massive usage
- Legal Compliance

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Hyper NFT Innovation

- Mint VNFT to real NFT
- All your NFTs in one place.
- Join to marketing campaigns with NFT

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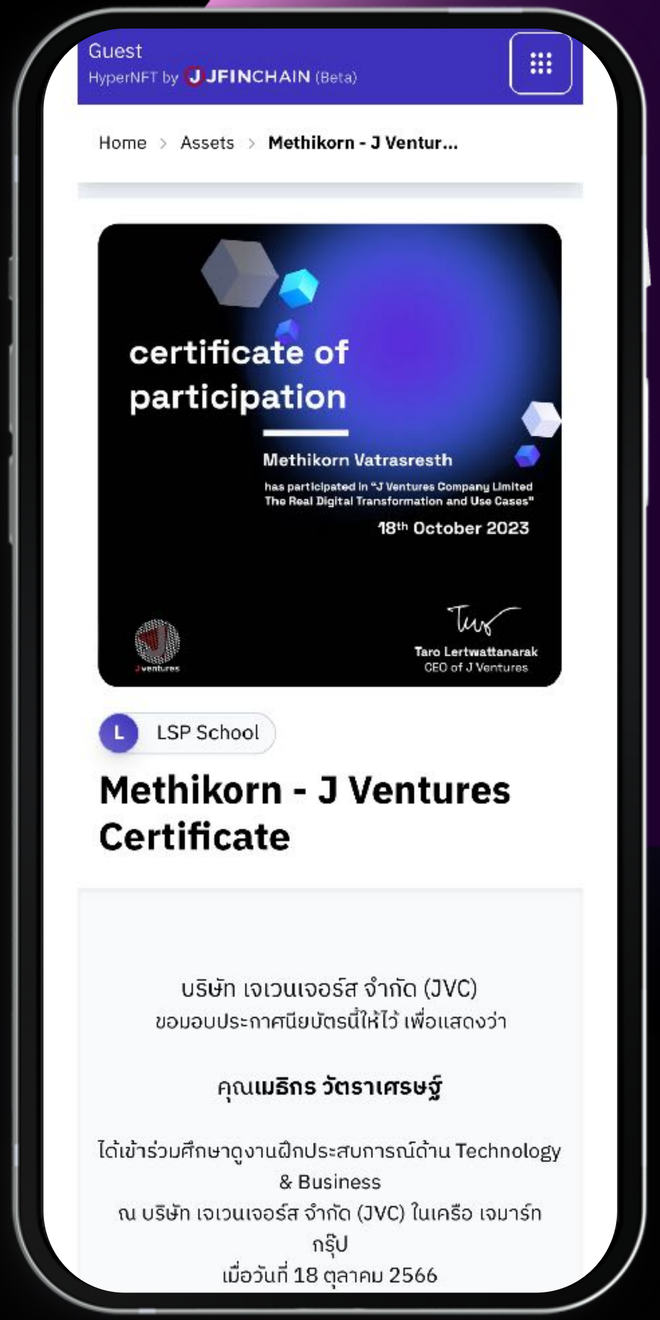
Certification

Create and mint NFT certificates that can be tracked and checked to prevent fraudulent activities. All NFTs are unique and cannot be copied as all information can be confirmed through the blockchain.

Certified credentials

Transcript for courses



Physical luxuries

Supply chain

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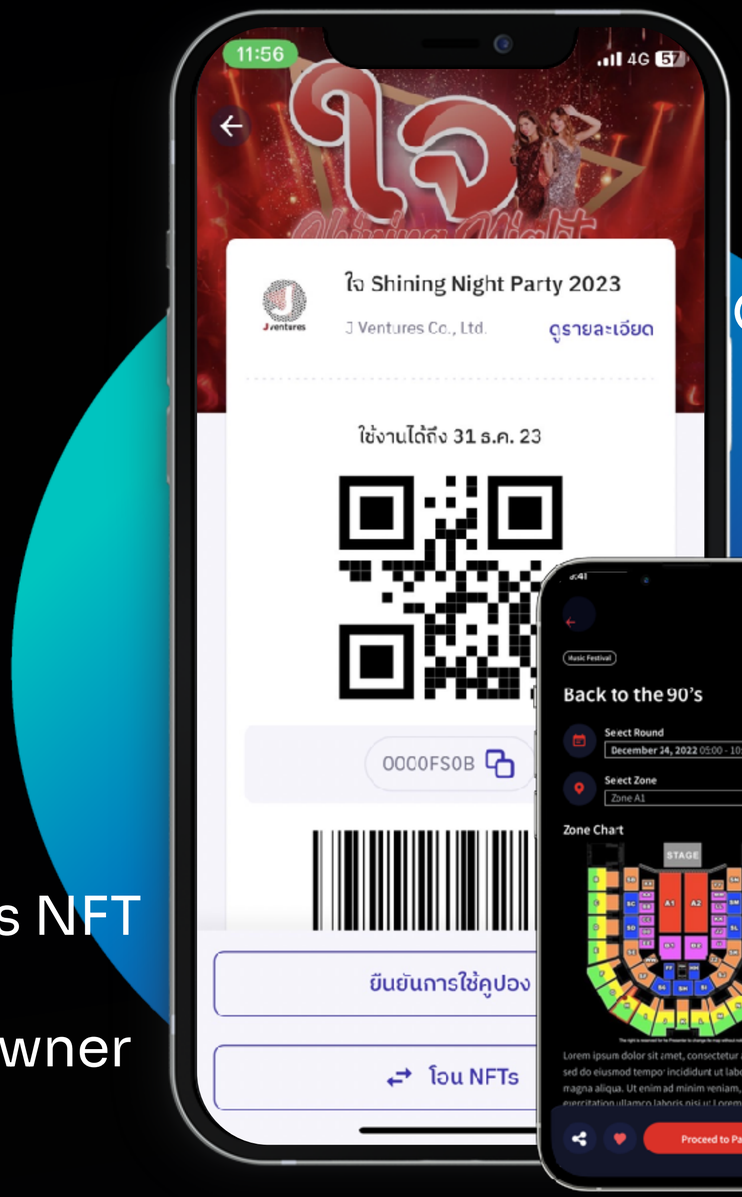
Ticketing

Create a ticket system inside Join/LINE OA where customers can reserve and buy NFT tickets online. Revolutionized ticketing as we know, With blockchain technology and NFT, we can now prevent ticket frauds completely.



Online payment

Passed-down privilege

Flexibility to other web3s

Tickets as NFT

Royalties to owner

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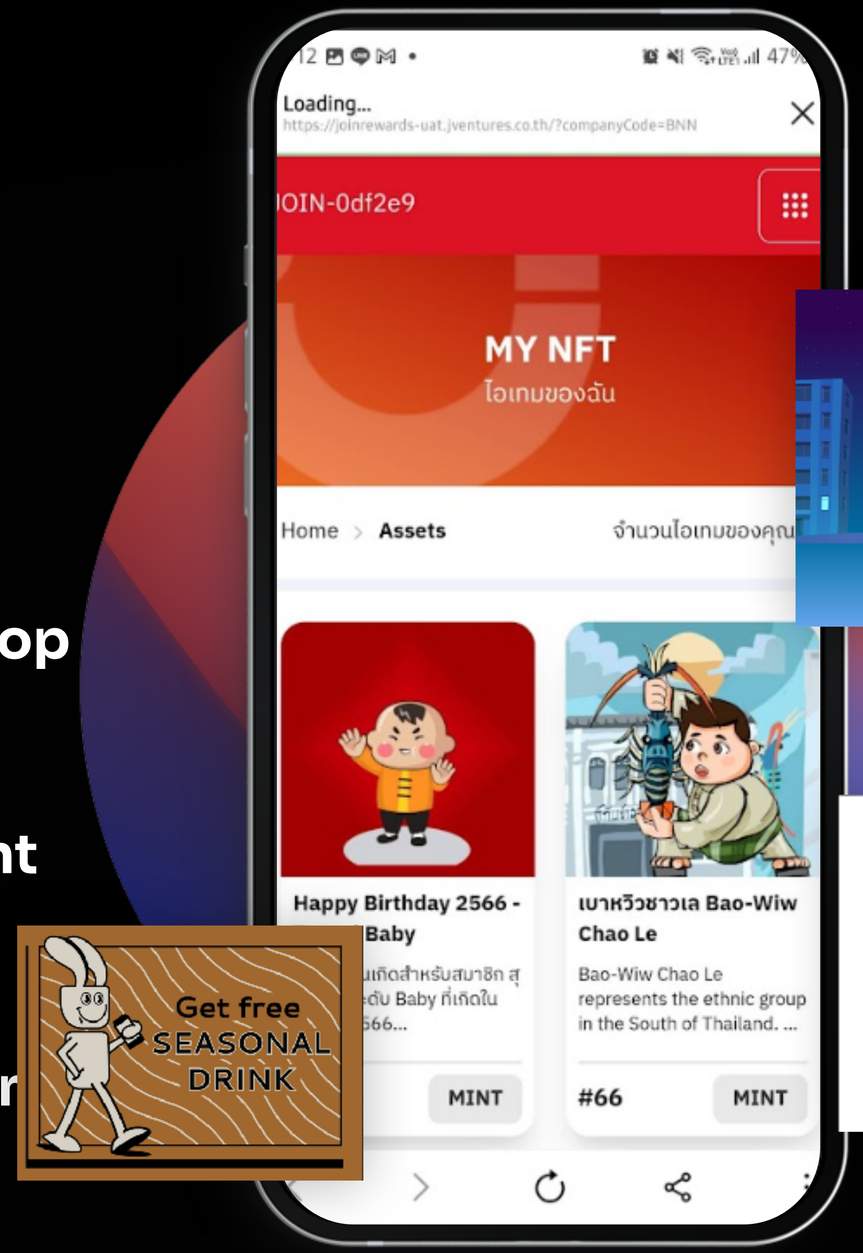
NFT Privilege

Create an NFT privilege collection where the focus of the NFT is not the artwork, but to provide user with a sense of ownership which comes along with privileges that only holders of the NFT will get.

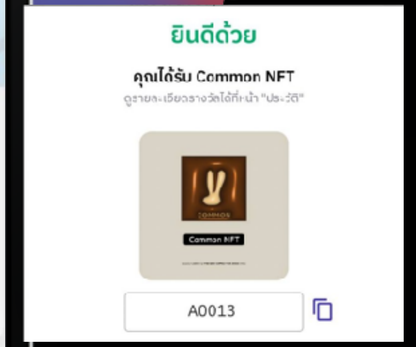


NFT design

Airdrop gifts

Mint and sell NFTs

Exclusive event access



Privilege utilization

Rewards collaboration

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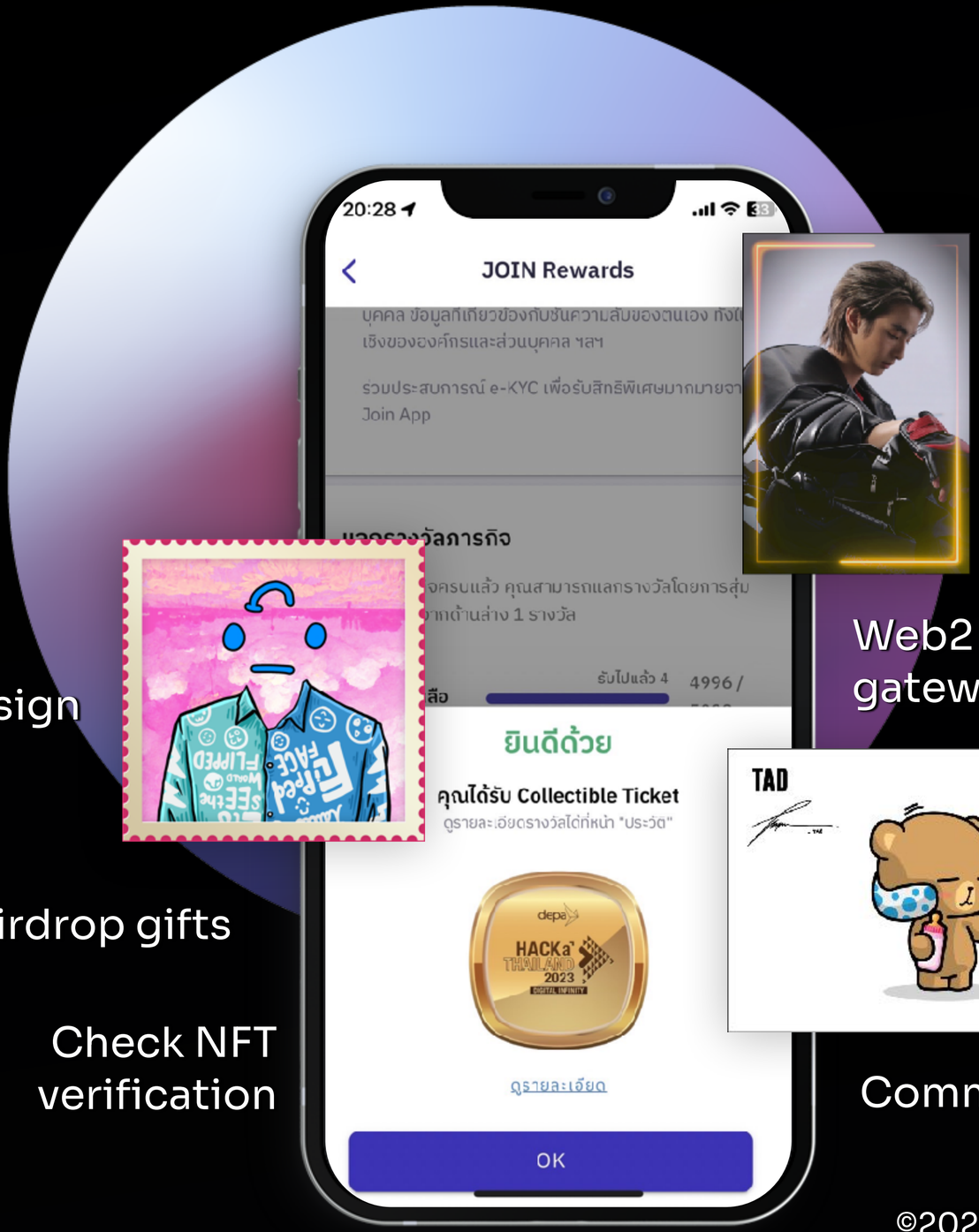
NFT collectible

Create an NFT collection where we will brainstorm the possibilities, roadmap, art style and utility of the NFT so that it matches your company’s identity.



Reward mechanism

Web2 payment gateway for NFTs

NFT design

Airdrop gifts

Check NFT verification

Community building

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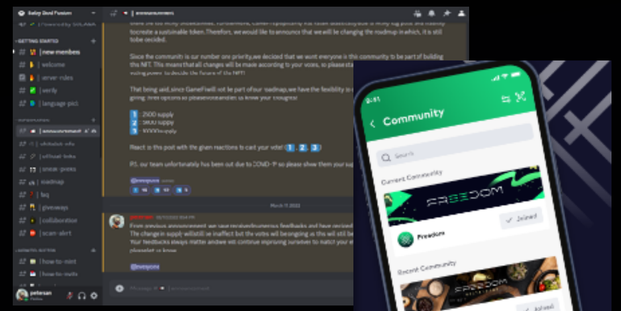
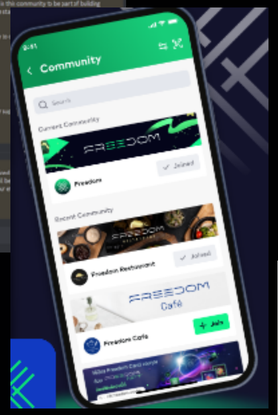
Community Space

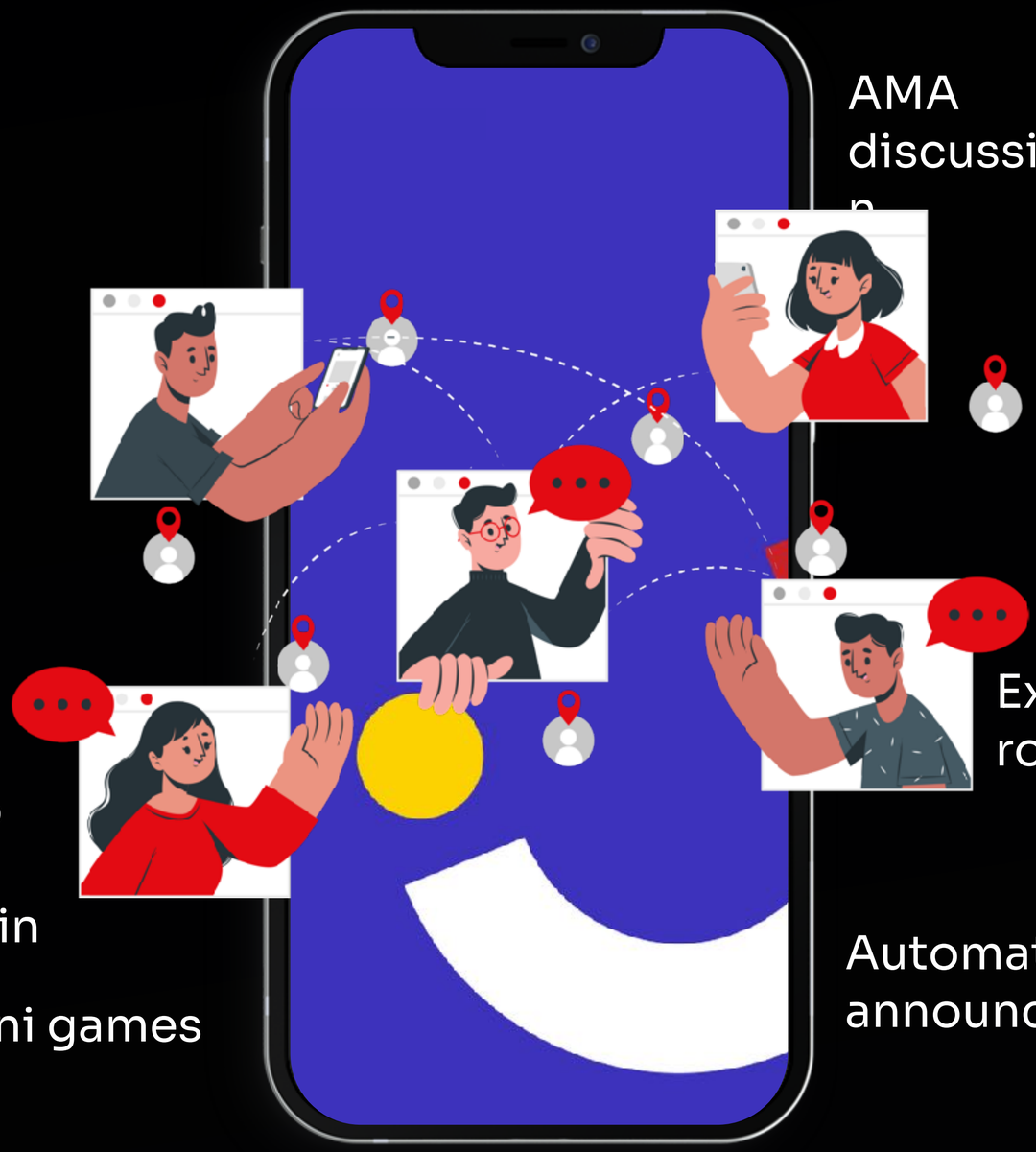
We will help you build a community through Discord, Join, community app to ensure that they are connected to the company’s updates, news, rewards and events. Promote your company through community driven marketing.





Group chat messaging

Mini games



AMA discussion

Exclusive rooms

Automatic announcements

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Why Join Solution

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Why Join Solution

Customer
Engagement Focused

Trustless benefits

Report and
Dashboard

Community-Built

Data Collection

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Level up your App with Web3

Customers do not care whether it is web2 or web3, but they are looking for the seamless and most convenient experience.

	Web2	Web3
Coupons	Paper	NFT
Loyalty system	Points	Closed-loop Tokens
Payment	Credit card Fiat wallet	Crypto wallet

Join Solution

- Give customers sense of ownership.
- Tradable and exchangeable
- Earn privilege just buy holding the coupon
- Automated reward for engagement
- Secured and cannot be lost

- Tokens are trade-able and exchangeable.
- Flexibility to start other web3 services.
- Can bring other activities in such as token farming, mining, staking .etc.
- Airdrop possible to token holders through wallet address.
- Instantaneous

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Ready-to-Use

Adaptable for any business model and ready to launch in few weeks

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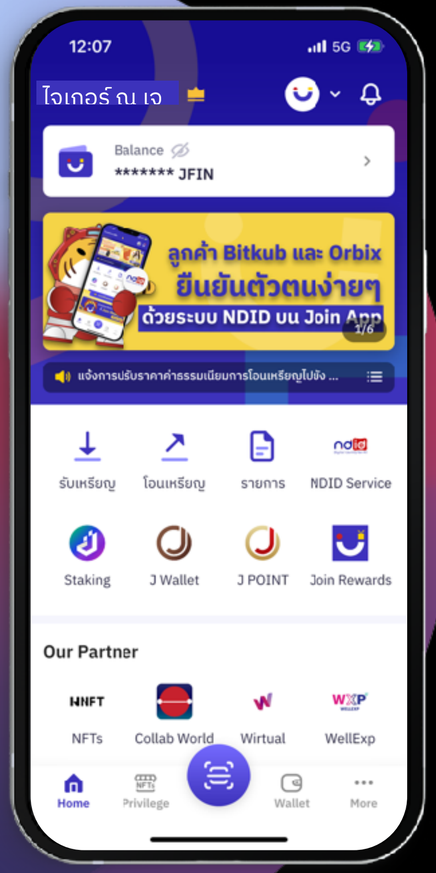
Your Choices



Join App

Have the features, events, mini app designed to be put inside Join App.

Branded interface

A branded interface to represent your brand inside Join.

Web-view Integration

Web-view Wallet able to linked to your own native app, LINE OA, and etc

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Success Stories

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Loyalty program

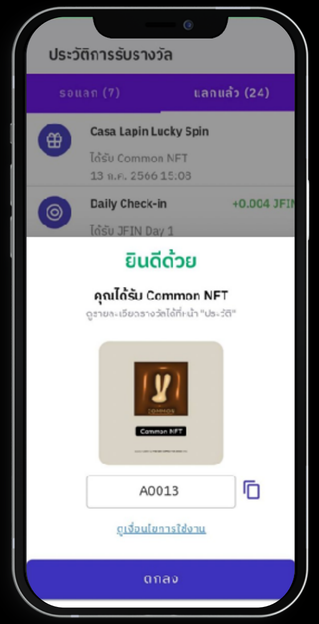
by Suki Teenoi

Create a community for Suki Teenoi by implementing a loyalty program inside LINE OA. Gain points from eating with Suki Teenoi along with lucky draws to earn exclusive rewards, all while climbing the Suki Teenoi leaderboard.

- LINE OA integration
- Mini App
- NFT Golden Ticket
- Wallet
- Leaderboard
- Spin/Lucky draw
- Survey/ Questionnaire

Casa Lapin

Create a community for Casa Lapin in Coffee Festival Thailand 2023 by implementing a loyalty program inside LINE OA.



- LINE OA integration
- Mini App
- NFT Golden Ticket
- Wallet
- Spin/Lucky draw

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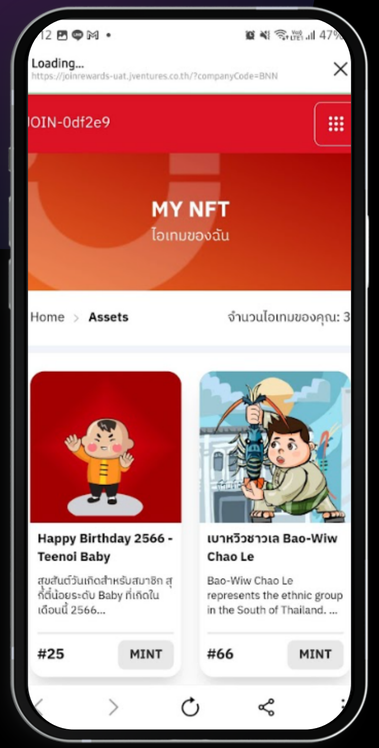
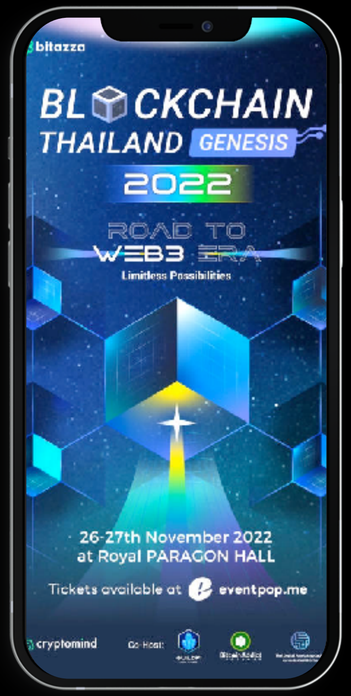
Kilo Run



- LINE OA integration
- NFT Golden Ticket
- Mini App
- Wallet

Blockchain Genesis 2022

Create stamp rally activity to engage JFIN booth's attendee.



- Mini App
- Gamification
- Spin/Lucky draw

JFIN 5th Anniversary

Create the main activity for **JFIN 5th Anniversary.**

- Mission
- Spin/Lucky draw
- Survey
- Check-in

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Moo2 : Journey of Joy

Create stamp rally activity for **Moo 2 Concert** and create NFT ticket system with special deals.

NFT Ticket

Gamification

Mini App

Spin/Lucky draw

Blockchain Genesis 2023

Create activity to engage JFIN booth's attendee.

Quest & Mission

Survey

Lucky draw

Overcoat Music Festival 2023

Create online-to-offline activity for event attendees

Quest & Mission

Privilege utilization

Exclusive event access

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THANKS

Empower Your Journey

Thrive The Business

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